

VANNI, the master of colour, is bringing the strength it draws from the chromatic universe to its new visual campaign.

Red, orange, lime green and teal: these are the background colours of the photographs that put the newest VANNI collection styles at the center of attention, immersed in a world that recalls fruits and plants of Italian flavour. Sunny oranges, vital bewitched apples, fragrant rosemary and celery, Mediterranean bergamot- an opportunity to remember, once more, that VANNI glasses are a product of our natural backdrop, Made in Italy, for sure.



The hues and shapes of the HIGHLINE's metal eyewear collection- both reading glasses and sunglasses- the new women's and unisex models in the SPIRIT and MACRO series, and the VANNI UOMO frames take the spotlight. With a contrasting or tone-on-tone background, new terrain is explored in bright splashes, places where colours and fragrant suggestions become the compass that guides the definition of one's own personal style. With a touch of VANNity.



VANNI Eyewear is Made in Italy, for sure.

Press Office VANNI

Via Giacinto Collegno 46 bis 10138 - Torino - Italia

Phone +39 011 447 4771 | Fax +39 011 447 4770 | press@nicodesign.it

vanniocchiali.com | facebook.com/vanni.eyewear | instagram.com/vannieyewear | youtube.com/user/vanniocchiali